

# AIMHIGHER TEACHERS' AND ADVISERS' CONFERENCE 2017

COVER



## About The Conference

The Aimhigher West Midlands conference is an annual event for teachers with careers responsibilities, careers guidance and higher education outreach practitioners. The conference attracts an audience of around 100 delegates with speakers and workshops addressing developments in careers guidance and social mobility related policy and practice. Topics included labour market trends, higher education and Apprenticeships, student finance, UCAS updates and transition to post 16 and 18 pathways.

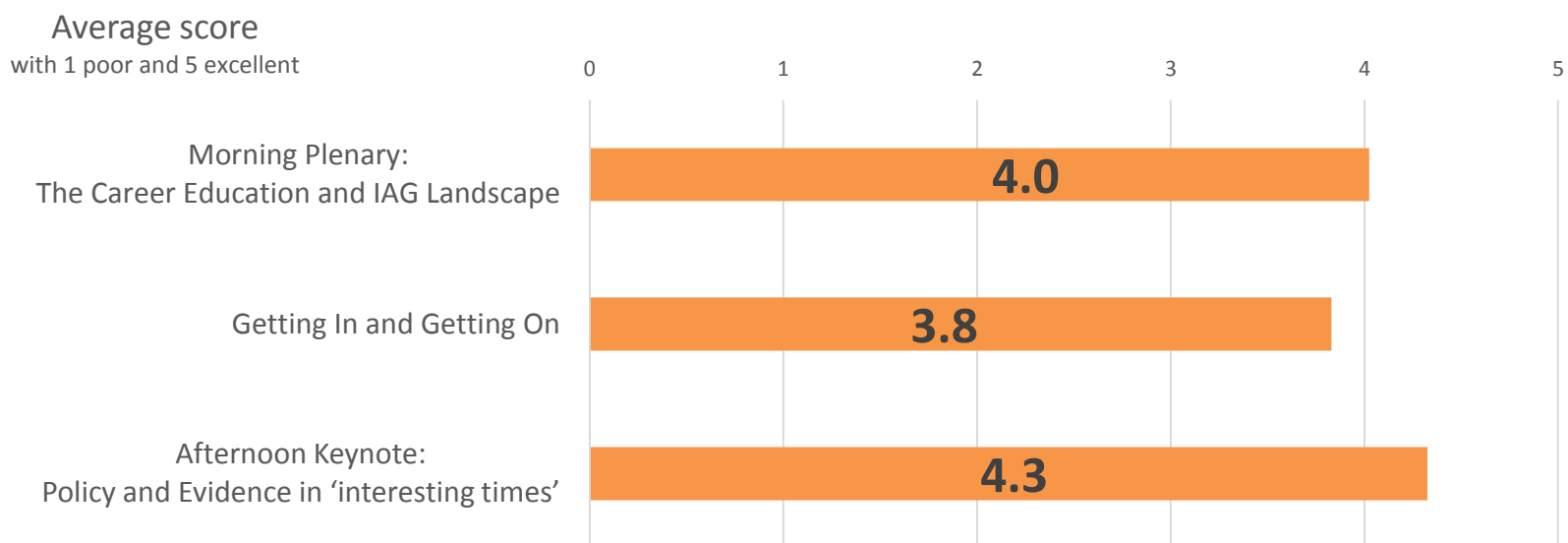
## Who Attended

The event was attended by 88 practitioners from over 70 organisations

## Evaluation of Conference Content - Keynote and Plenary

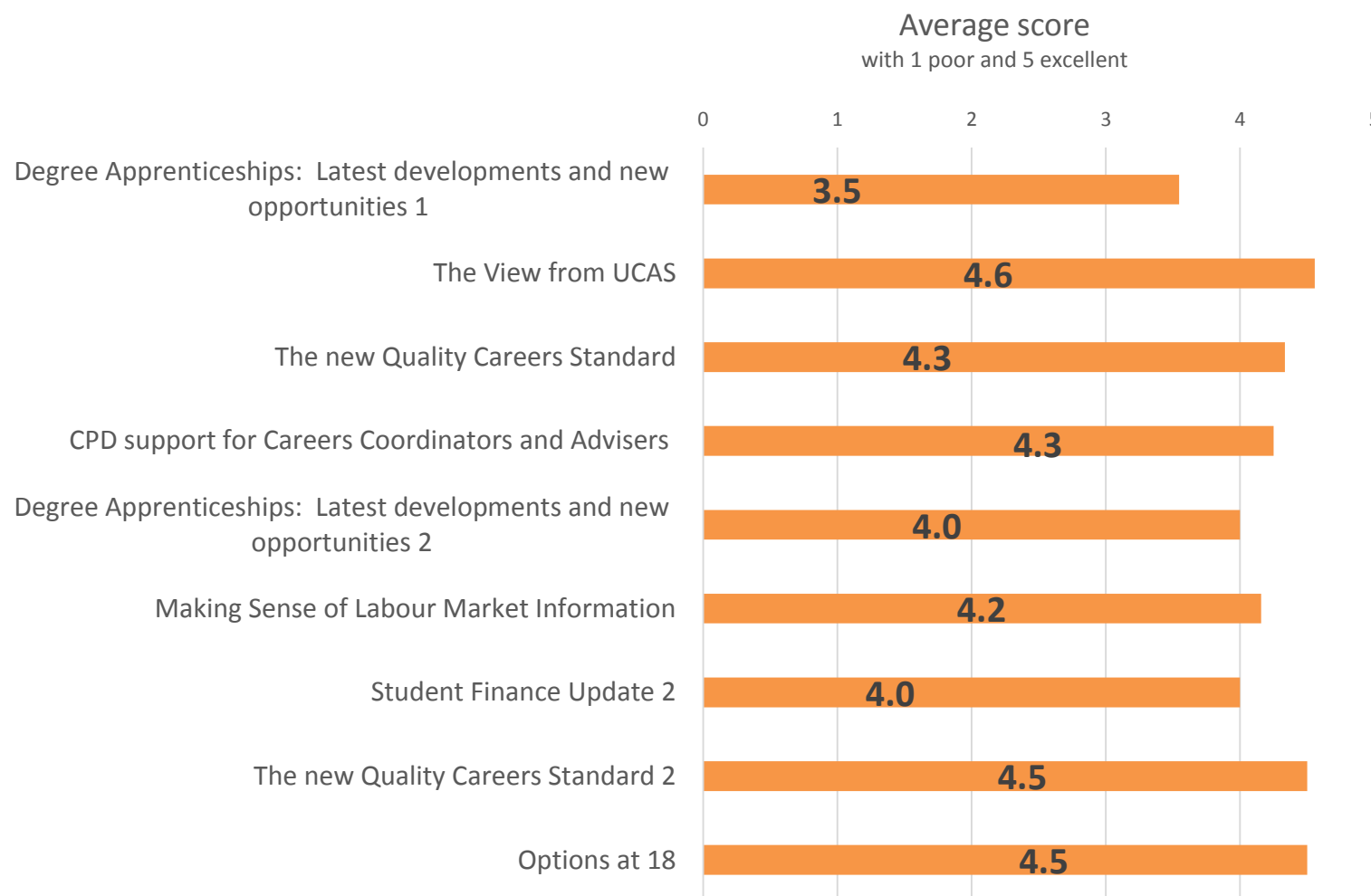
**Evaluation Methodology.** Attendees were asked to complete a short evaluation questionnaire at the end of the event.

The evaluation was anonymous and was completed by 41 attendees



82% of attendees thought the keynote and plenary session either good or excellent

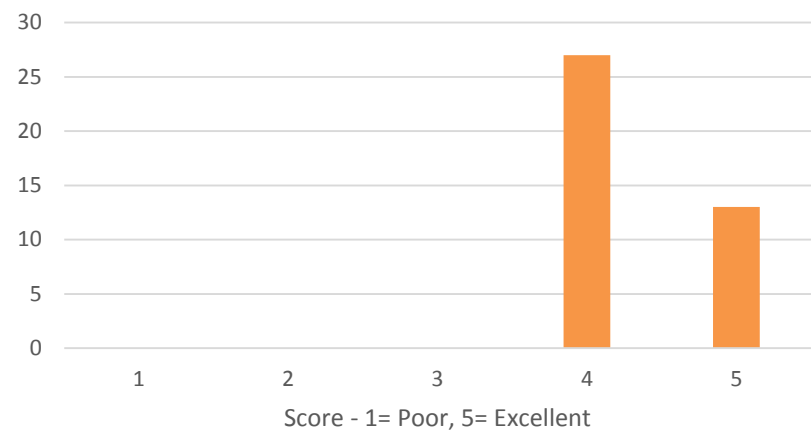
## Evaluation of Conference Content - Workshops



**100% of attendees thought the workshops sessions either good or excellent**

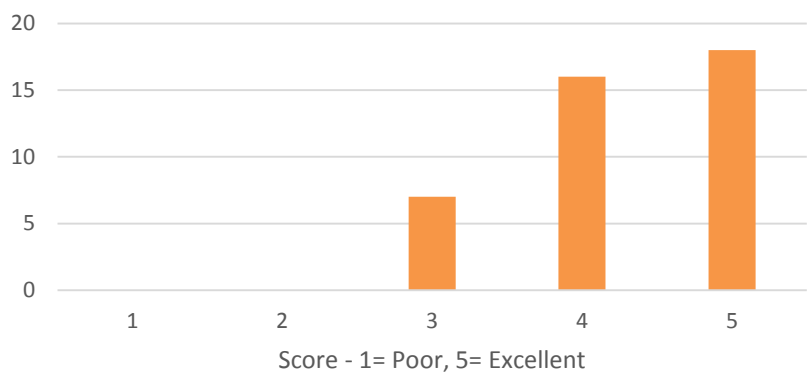
# Evaluation of Conference Usefulness

Overall how useful was the Conference?



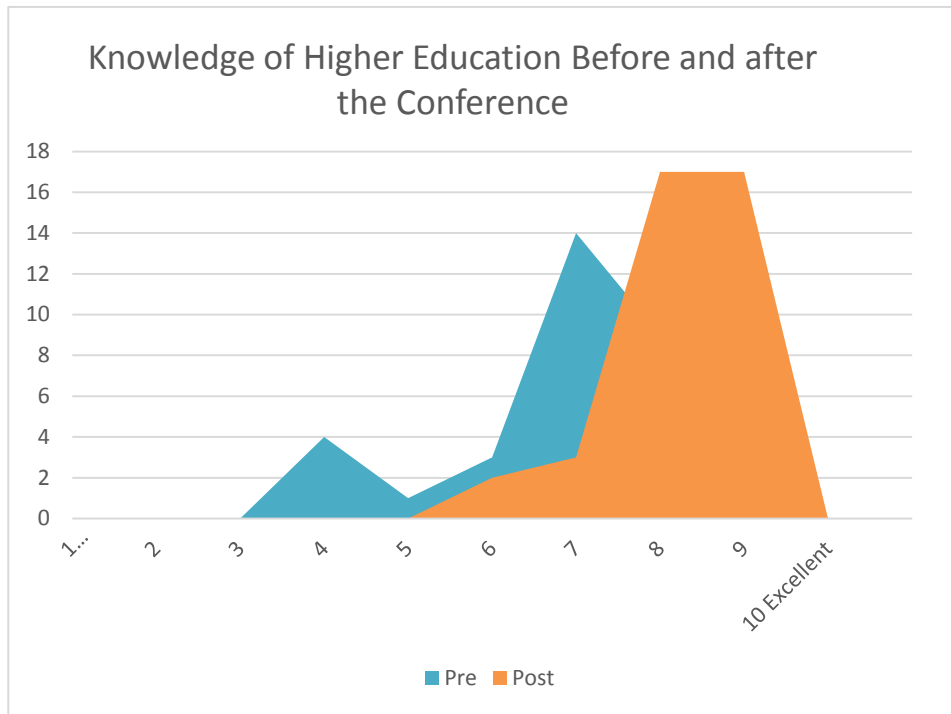
The average score for the usefulness of the conference was 4.3 out of 5

Overall how relevant was the Conference to your role?



The average score for the relevance of the conference was 4.3 out of 5

## What difference did it make?



"This is a great conference as it allows people from all over West Mids to come together"

"Relevant content, good networks, great people."

"Very informative day. Have increased my knowledge on HE to support student in the future."

"Great networking opportunity"

Well Planned. Well Paced.

"Excellent help with apprenticeships."

"Well organised, good options."

"A very useful conference. I found all of it most interesting and valuable despite not all of it being relevant to my role."

The average level of knowledge of HE increased from 7.3 at the start of the event to 8.3 afterwards