

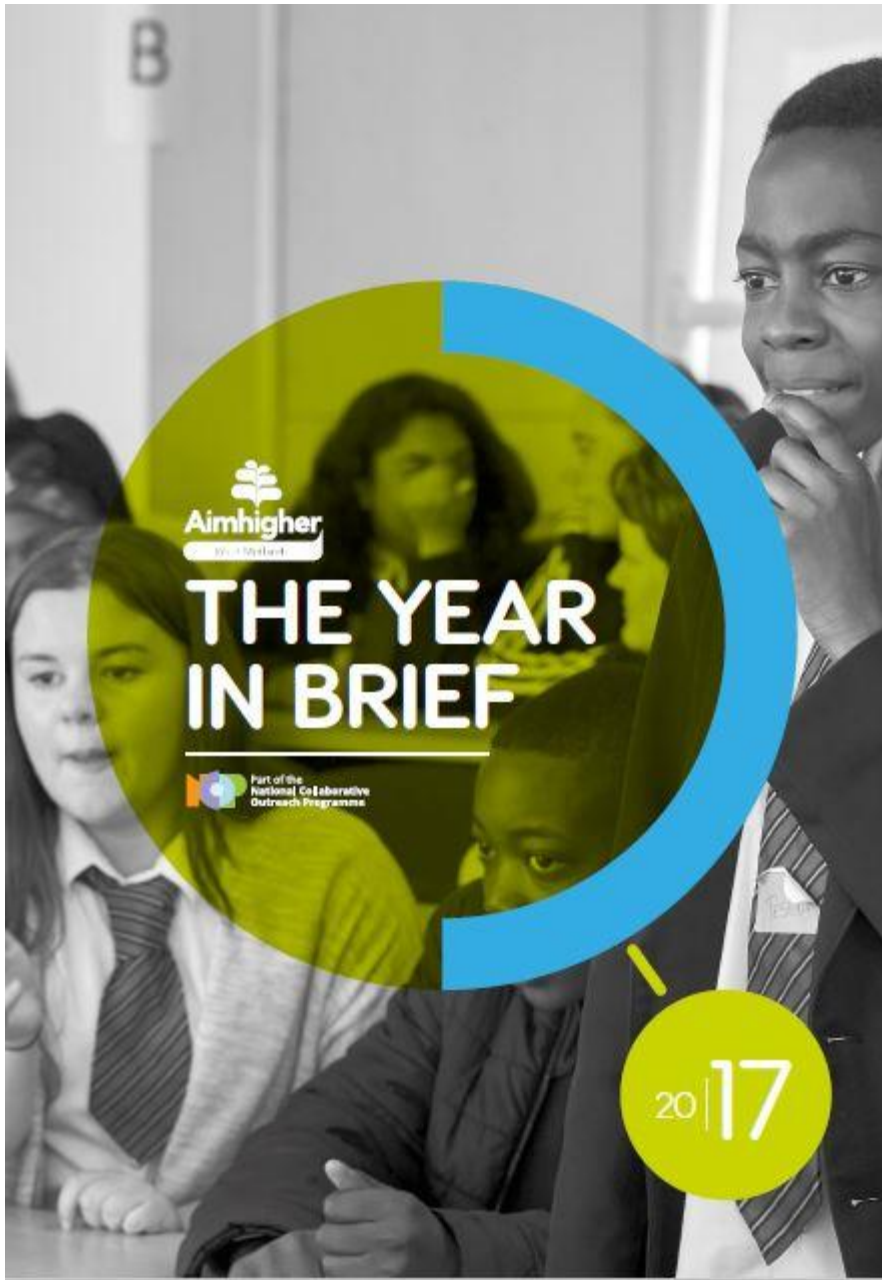


Aimhigher



Programme

9:30am	Welcome <ul style="list-style-type: none">• Where are we now?• Key achievements and challenges
10.00am	Show and Tell
11.00am	Break
11.15am	Student Voice
11.40am	Reach Out
12.00pm	The Future
1.00pm	Networking Lunch



Aimhigher West Midlands Film

91,156 views

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Working well...

Higher Education Funding Council for England

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08 February 2018

Supporting pupils to discover higher education through the National Collaborative Outreach Programme (NCOP)

Recent figures from HESA show an increase in disadvantaged young people entering higher education. How are NCOP partners working to boost this participation?

“Students of all ages and abilities have warmed to Alex. His support for Year 13 students struggling with confidence and motivation has transformed their planning, and all but three have now applied to university, with other deciding to apply for apprenticeships instead.”

Richard Jones, Vice Principal
CTC Kinghurst Academy



With a history of collaboration dating back to the 1990s, Aimhigher West Midlands knows the importance of linking higher education outreach to the ever-shifting priorities of schools and colleges.

Enrichment programme at Hereford school hopes to give pupils the same opportunities

Rebecca Cain [@rebeccacain_HT](#)
Chief reporter



The pupils who took part in the exercise in Hereford

OPEN DAY
Sat 27 Oct
[BOOK NOW](#)

Most popular Most commented

“With the support of Aimhigher we feel we can make a true and lasting impact on social mobility in our area”

Dave Clayton, Deputy Headteacher
Bartley Green School

A programme...not “one-offs”...

Target

4,951 NCOP students on “sustained and progressive outreach programme “ by December 2018

3,230

NCOP students engaged in 2 or more activities

1,123

2,412

NCOP students engaged in one activity

2,535

7,703

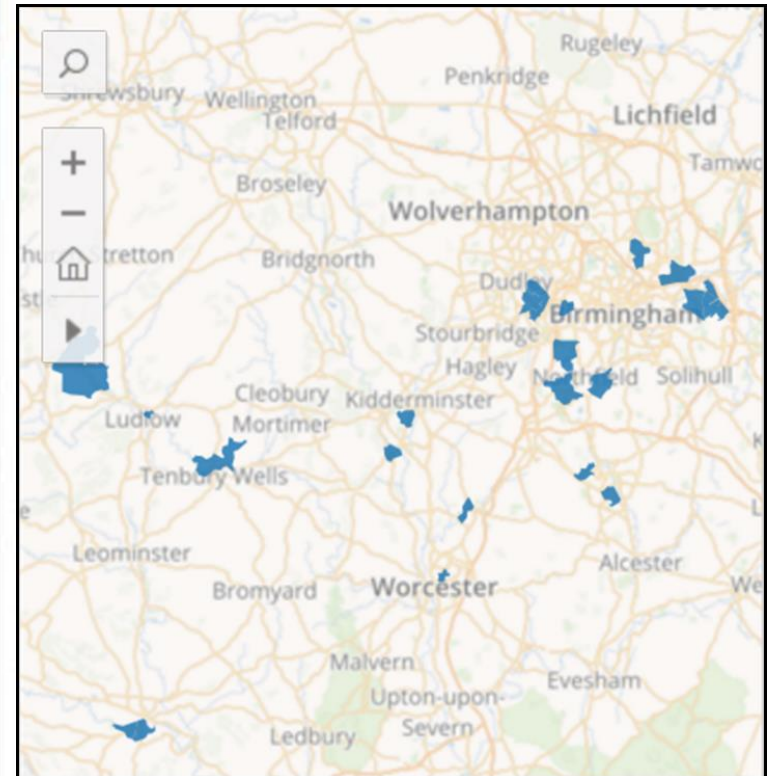
NCOP students identified & yet to engage

9,934

Delivery January 2017 to 2nd March 2018

Improving reach...

Ward name	LA	# of individual learners on AH database	AHWM learners engaged in a sustained progressive programme (in brackets engaged once)	Engage 20% target (HEFCE cohort estimates)*
Bartley Green	Bham	904	20.4% 335 (94)	328.8 out of 1644
King's Norton	Bham	622	9.0% 139 (133)	307.2 out of 1536
Kingsbury	Bham	756	14.0% 220 (114)	314.4 out of 1572
Kingstanding	Bham	1372	11.4% 277 (336)	484.8 out of 2424
Longbridge	Bham	1720	19.8% 527 (393)	531.6 out of 2658
Shard End	Bham	1033	6.8% 125 (177)	369.6 out of 1848
Belmont	Here	435	13.0% 102 (38)	157.2 out of 786
St Martins & Hint	Here	458	10.8% 95 (52)	175.2 out of 876
Batchley	Redditch	314	0.2% 1 (3)	100.8 out of 504
Greenlands	Redditch	278	0.2% 1 (2)	131.6 out of 658
Blackheath	Sandwell	553	15.3% 153 (137)	200.4 out of 1002
Bristnall	Sandwell	542	15.4% 186 (177)	241.2 out of 1206
Rowley	Sandwell	661	21.5% 215 (168)	200.4 out of 1002
Tividale	Sandwell	612	20.0% 216 (239)	216 out of 1080
Burford	Shropshire	44	0.8% 1 (23)	24 out of 120
Ludlow Henley	Shropshire	95	12.2% 22 (18)	36 out of 180
Stokesay	Shropshire	89	6.5% 12 (20)	37.2 out of 186
Chelmsley Wood	Solihull	547	9.9% 92 (97)	186 out of 930
Fordbridge	Solihull	433	7.2% 59 (80)	163.2 out of 816
Kingshurst	Solihull	467	5.6% 48 (58)	172.8 out of 864
Smith's Wood	Solihull	637	5.7% 62 (93)	216 out of 1080
Rainbow Hill	Worcester	284	20.6% 90 (60)	87.4 out of 437
Droitwich West	Wychavon	46	0.2% 1 (6)	94.8 out of 474
Areley Kings	Wyre For.	245	0.0% 0 (40)	80.4 out of 402
Oldington & Fol. P	Wyre For.	363	0.4% 2 (111)	93.6 out of 468
Av ward engagement and totals		13510	12.0% 2981 (2669)	4950.6 out of 24753



Recent Developments

The Access Platform:

16 Aimhigher staff available to answer question on-line or via secure phone system

Access from: www.aimhigherwm.ac.uk

Cultural Capital Days

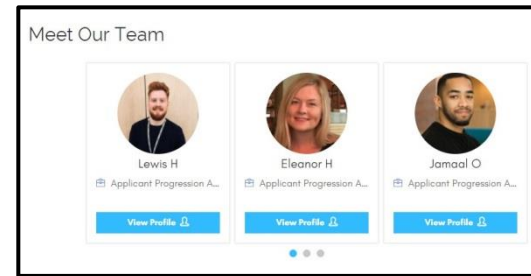
Fully Aimhigher staffed trips to explore the cultural riches of major cities

My Tutor

250 students across 19 schools and colleges, undertaking circa 2,500 on-line tutorials.

Speakers Trust

Year 10 communication skills training in 18 schools. 82 full day workshops followed by heats and with grand final in the summer term.




Challenges...

Consent to track

- No consent = no tracking into HE = no evidence = no funding?
Current Year 12 / 13 a priority (first NCOP “leavers”)
- Currently only 18% have consented to tracking

Uncertainty

- NCOP funded to December 2018
- Government review of Post-18 education



The image shows a promotional leaflet for Aimhigher Plus. At the top, it says 'Information for Young People, Parents and Carers' with a plus sign icon. Below that, a blue banner reads 'Return this form and be entered into a Prize Draw* to win:'. The prizes are listed in three columns: 1st Prize: iPad Pro (10.5 inch + iPad mini 4); 2nd Prize: iPad mini 4 (128GB); 3rd Prize: £50 in High St Gift Vouchers. The leaflet also contains an 'Introduction' section explaining the purpose of the leaflet and a 'Who are Aimhigher Plus?' section describing the partnership between universities, schools, and colleges.

Information for Young People, Parents and Carers

Return this form and be entered into a Prize Draw* to win:

1st Prize:
iPad Pro (10.5 inch + iPad mini 4

2nd Prize:
iPad mini 4 (128GB)

3rd Prize:
£50 in High St Gift Vouchers

Introduction

This leaflet tells you about Aimhigher Plus and how we help young people in schools and colleges make decisions about their future careers. It asks for permission to use information about the young people we work with to see if they go on to be successful in their education and future career.

Who are Aimhigher Plus?

Aimhigher Plus is a partnership of universities, schools and colleges. We receive funding from the government to work in parts of the West Midlands where very few young people go to university, take part in Apprenticeships or enter professional careers. We help young people get the skills and qualifications they need to be successful and decide if university or an Apprenticeship will be the best option for them.

Aimhigher Plus

Looking further ahead

- Current funders (HEFCE) abolished
- New funders (Office for Student) launched
- Proposal to extend NCOP funding to July 2019?
Announcement in late April / May?
- Longer-term future subject to review of NCOP and outcomes of the wider government Review of Post-18 Education and Funding:
 - Reduced / more variable tuition fees?
 - Re-introduction of grants?
 - Reduced interest on loans?
 - More funding for PT, adult and HE in FE?
 - Less for traditional HE? Capped numbers?
 - Better / more careers advice for post-16 students?

Show and Tell

Lewis Hickman and Jamaal O'Driscoll

Aimhigher Progression Ambassadors

Newman University

Student Voice

Chloe Hale

Aimhigher, Aston University

Reach Out

Pete Harris

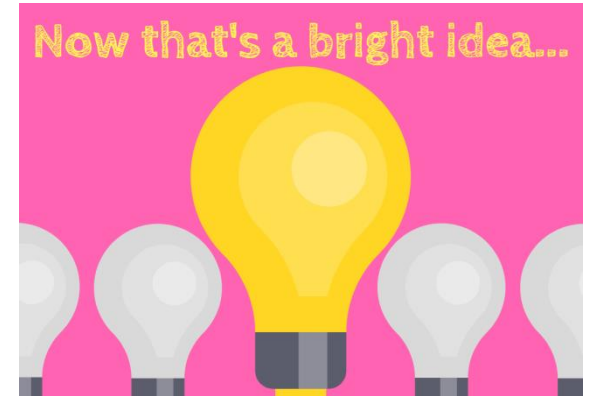
Senior Lecturer in Youth & Community Studies

Newman University

The Future

Worst case scenario

- Funding not extended. 1 term
What would your priorities be?
- Activities
 - Year Groups



Best case scenario

- Funding extended to full year
What would your priorities be?
New developments?



In the meantime...

Events / Activities

- The Big Bang Fair: 14-17 March
- Make Your Move Year 12 Conference: 28th March
- Apprenticeship Residential: 4-6 April
- UniFest Year 10 and FutureFest Year 12 Summer Schools: July: July
- Summer Conference: 4th July 2018



Programme Development

- Review meetings
- Next year's data

Regular updates via:

- Fortnightly updates and e-bulletins, Twitter feed
- 2 website event searches

For events organised by individual universities:

<http://www.aimhigherwm.ac.uk/events>

For events organised by multiple partners:

<http://www.aimhigherwm.ac.uk/booking-form>





*Thank you...
Questions?*



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