UCAS Update:
Trends and Key Messages

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UCAS

2016 cycle overview

- The number of 18 year olds accepted rose to 238,900, the highest recorded to date, despite a fall in the 18 year old population.

- Young peoples' chances of entering HE have increased, reaching a record of 32.5 per cent in England and 29.5 per cent in Wales.

- Providers increased offer making to over 1.9 million in main scheme.

- 94 per cent of main scheme applicants, who made five choices, received at least one offer.

- Higher and medium tariff providers accepted more students.

Full statistics published on ucas.com/corporate.

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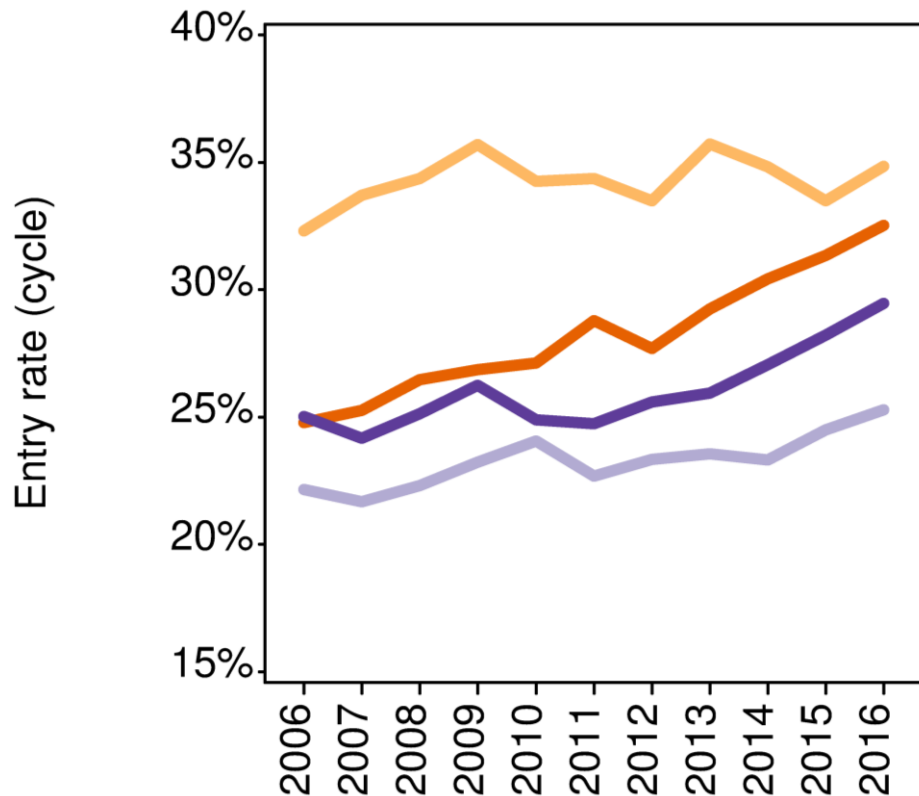
Four things have changed for 2017

EU: Change from +3,000/year to -3,000/year (c.6,000)

Nursing: Fee/support changes associated with around 10% reduction in demand (c.5,000)

Older age groups: Falls in older application rates become steeper (c.12,000), mixture of more entering at age 18/19 and stronger job market?

18 year olds: Slower growth than recent trend increases (c.3,000)

Entry rates for UK 18 year olds by country of domicile

35% in **Northern Ireland**
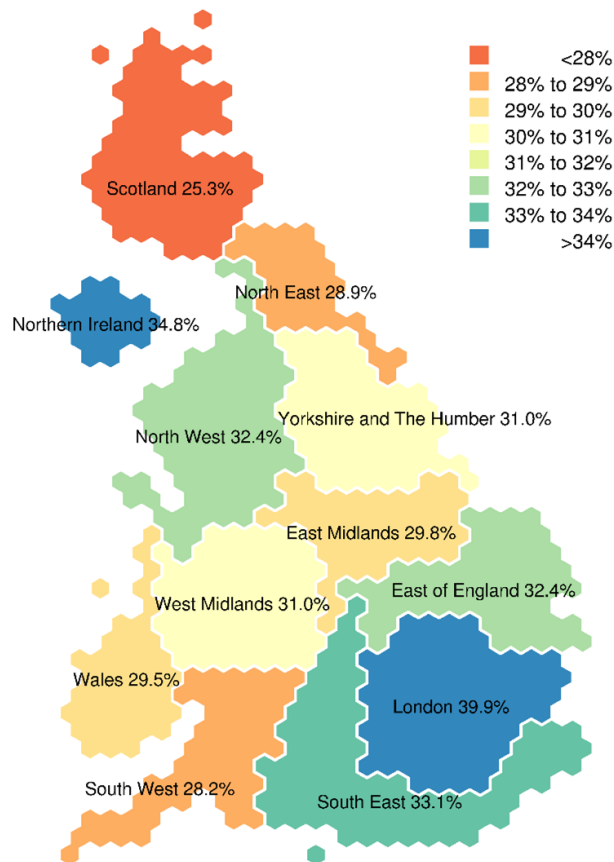
32.5% in **England**

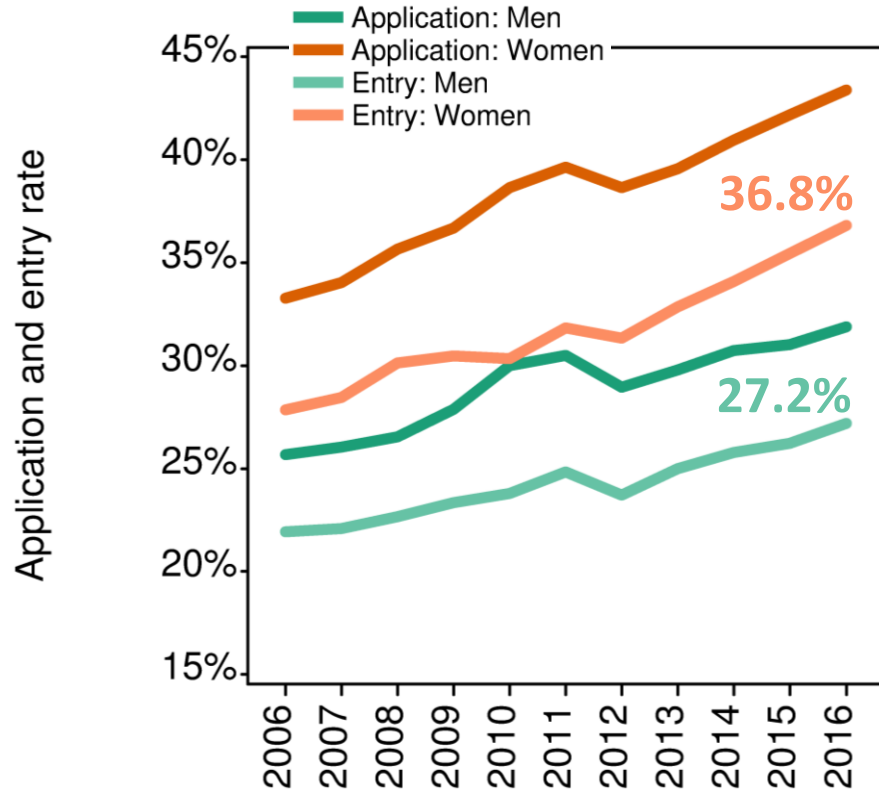**29.5%** in **Wales**

25% in **Scotland**

Entry rates in 2016 for UK 18 year olds by region and country.

There are still **large regional differences** in entry rates for UK 18 year olds.

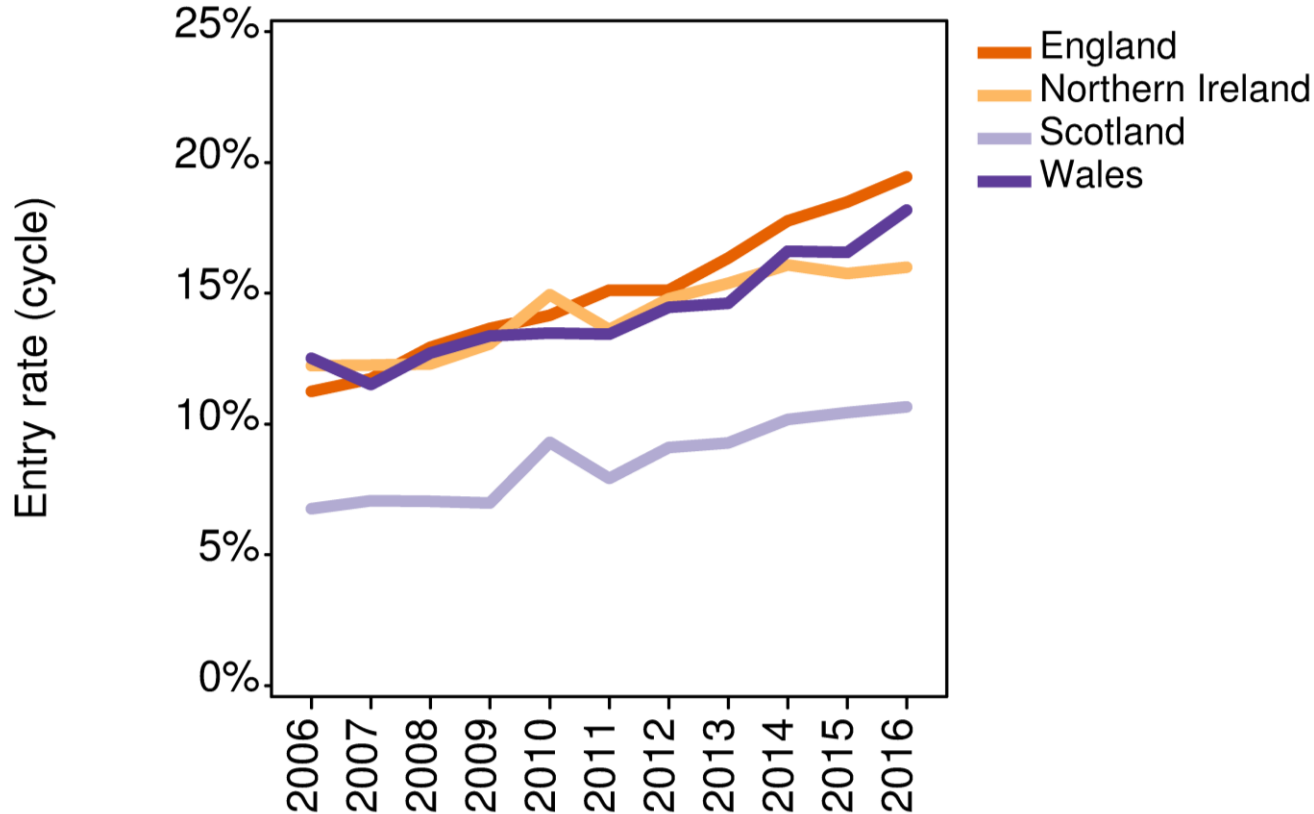Nearly **40%** of those in **London** enter, compared with the **lowest rates** of **28%** in the **South West**.

Legend:
- <28%
- 28% to 29%
- 29% to 30%
- 30% to 31%
- 31% to 32%
- 32% to 33%
- 33% to 34%
- >34%

Scotland 25.3%
North East 28.9%
Northern Ireland 34.8%
North West 32.4%
Yorkshire and The Humber 31.0%
East Midlands 29.8%
West Midlands 31.0%
East of England 32.4%
Wales 29.5%
London 39.9%
South West 28.2%
South East 33.1%

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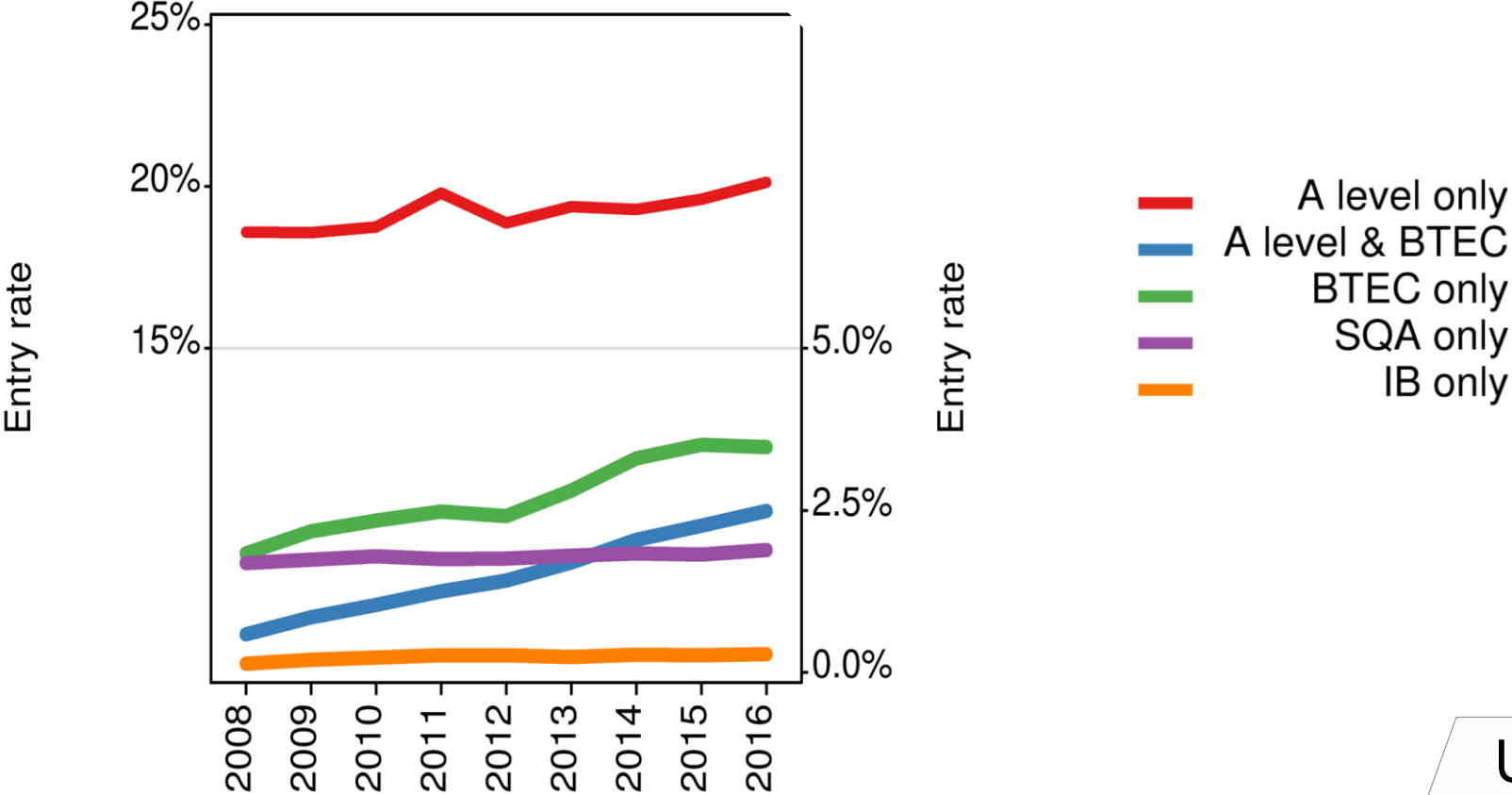# Application and entry rates for UK 18 year olds by sex

At age 18, **women** are now **third more likely to enter higher education** than **men**.

37k more men would need to be accepted to equalise this gap in entry rates.
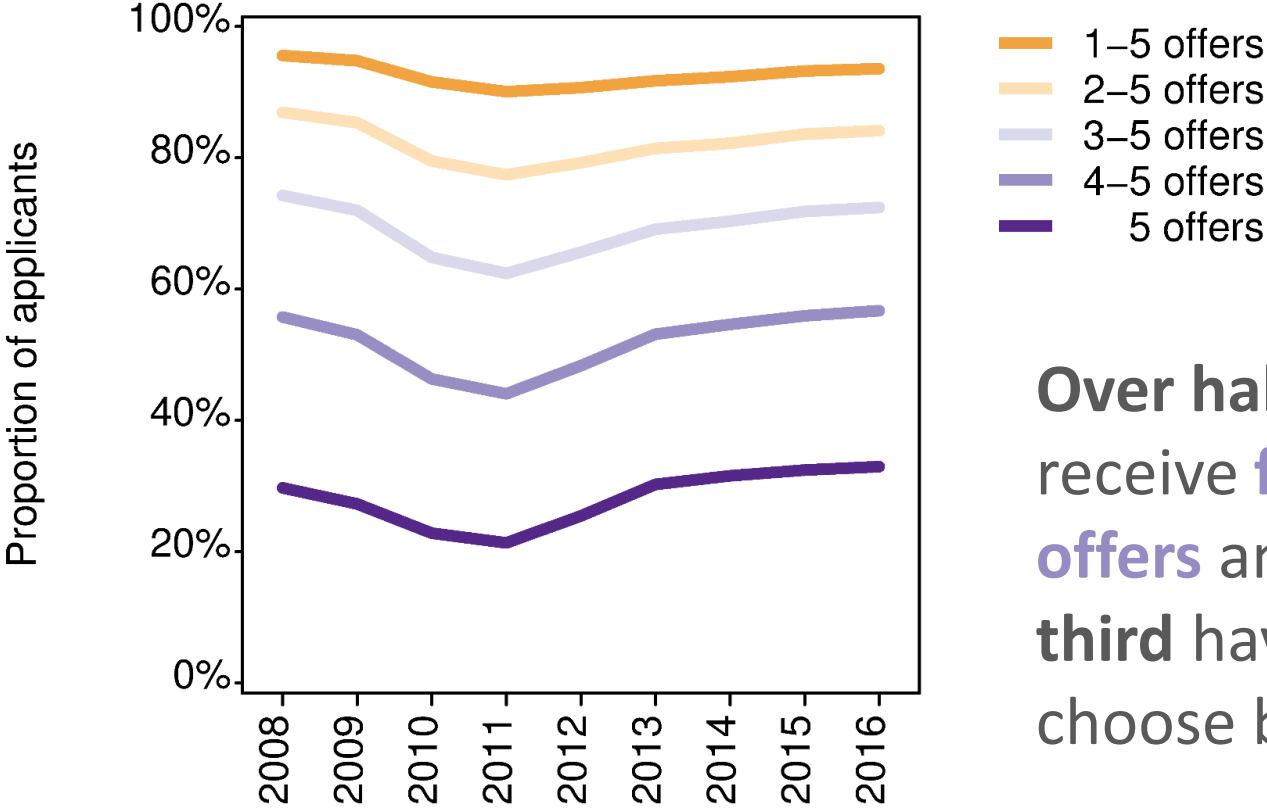
18 year old entry rates for disadvantaged areas (POLAR3 Q1) by country of domicile

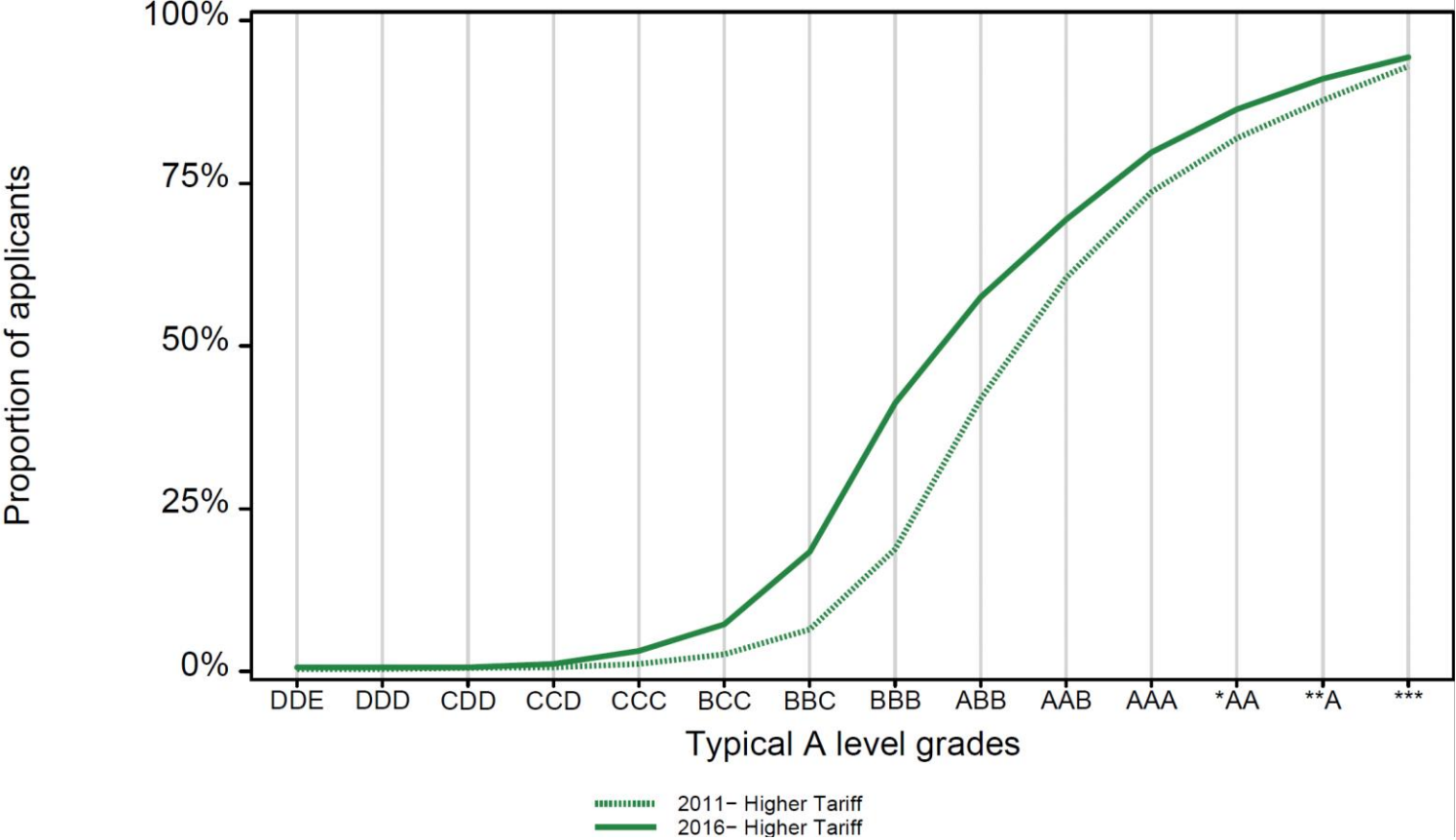# UK 18 year old entry rates by type of qualification held

Proportion of all five-choice applicants receiving an offer by number of offers received (cumulative).

Over half of applicants receive **four or more offers** and almost **a third** have **five offers** to choose between.

Proportion of English 18 year old applicants placed in Higher Tariff providers in England by A level grades.

So what?

- There's never been a better time to apply.

- Universities want to recruit.

- More modest grades can secure a great place.

- Lots of offers being made!

- Some 'discounts' available at Confirmation.

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Prepare for Confirmation and Clearing

- Ensure personal details are correct.

- Remind students to keep Track up-to-date.

- [C&C information](#) now in one place on our website.

- Clearing choice can be added from 15:00 on A level results day.

- Emails about mismatched and unplaced applicants.

- Ensure students are informed about their options.
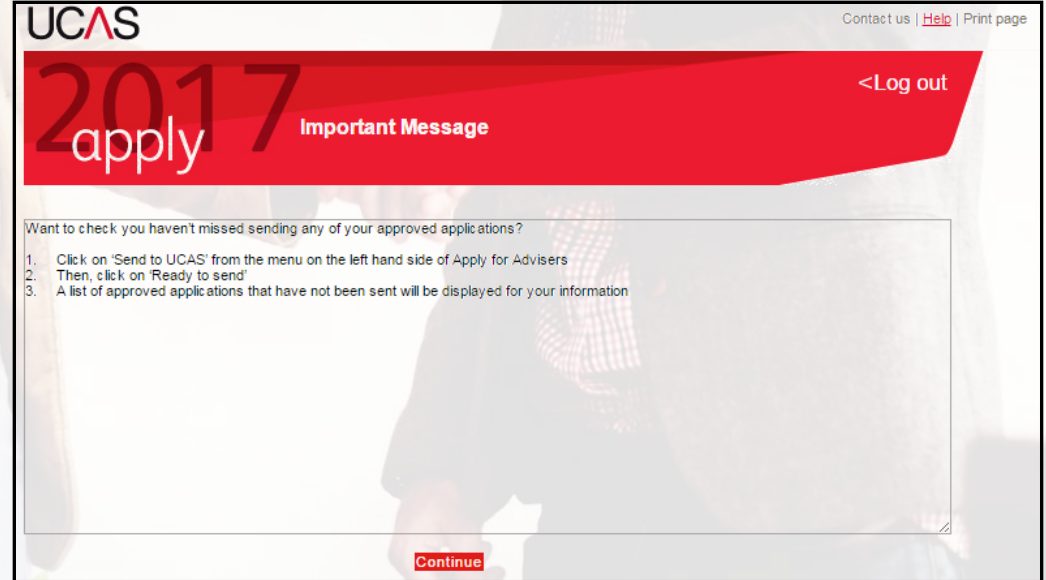
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Awarding Body Linkage (ABL)

To prevent mismatches through ABL, there are some things you can do to help:

- Work with your exams officer to ensure qualifications entered match those the applicant is actually taking, e.g. has dropped a subject, wrong BTEC, etc.

- Check date of birth is entered correctly, and that month and year on exam records match their UCAS application.

- Check names match, e.g. correct order, shortened first names.

This will help prevent delays at Confirmation post-results.
For further information see our guidance on Exams results.

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Lessons learned – key deadlines

- Ignoring messages on the Apply for advisers home screen.
- Approving applications but not sending to UCAS.
- Forgetting an application has been returned to an applicant.
- Waiting too long to complete the reference.
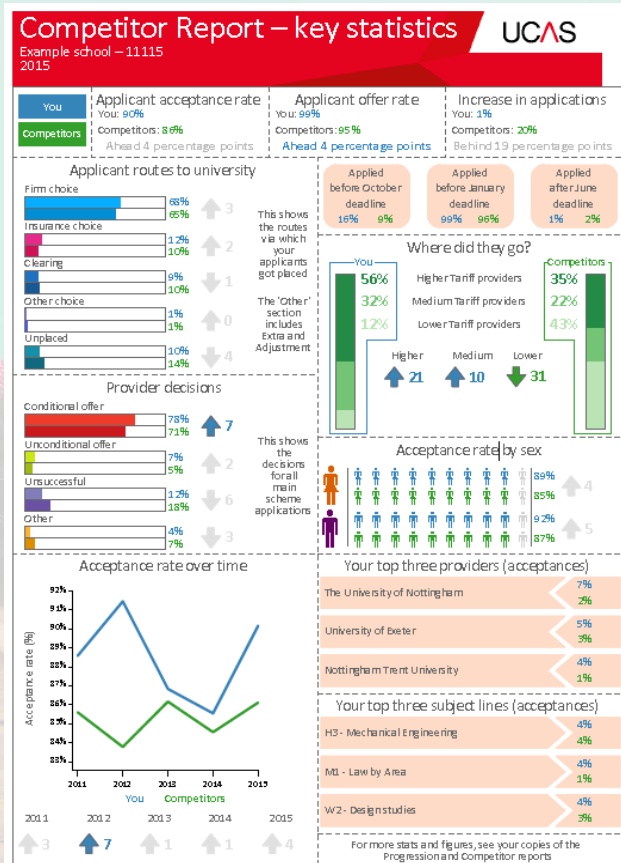- Applicants being held in the 'default group'.

Changes at UCAS

- New application management Service (AMS) for 2019 cycle.
- New tiles on ucas.com:
  - Alternative options for your students including apprenticeship information and advice and the ability to search for apprenticeships, graduate jobs, and internships.
  - Widening participation, including a factsheet explaining what contextualised admissions means.
- Direct contact service for Extra as well as Clearing.
- Qualification reform information, advice, and resources.
- Offer rate calculator.
- Pre-applicant data 2018 entry – sign up.
- Adviser timeline… coming soon!

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Improved reports for advisers

Competitor Report – key statistics
Example school – 11115
2015

New style Competitor and Progression report dashboard.

- Headline stats at a glance

Applicant Status Reports (ASRs).

- New reformatter tool to help sort and filter your ASRs.

Institution codes and campus codes listed on the UCAS website.

Professional development portal

- Our [professional development portal for advisers](#) gives you access to a series of short digital training modules.
- Designed to expand your understanding of the UCAS admissions service.

Professional development portal

New modules
> Managing applications in Apply
> Completing the UCAS application
> Personal statements

Courses
> The basics
> Coming soon

Top rated modules
> Personal statements
> Completing the UCAS application
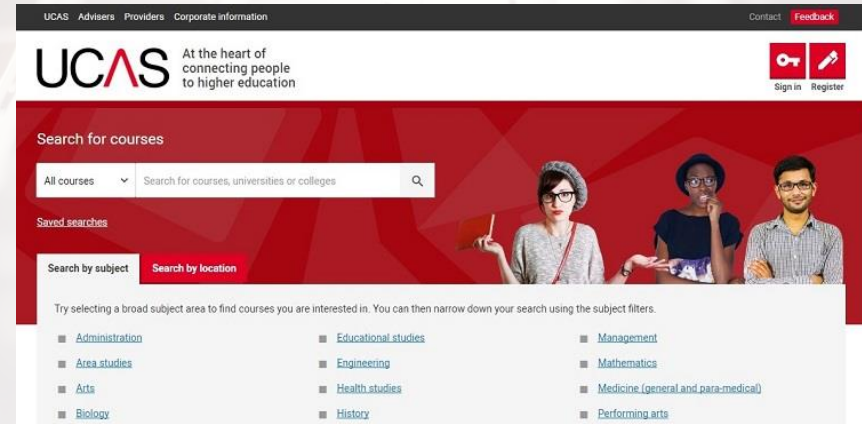> Managing applications in Apply

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New-look search tool

Multi-destination search tool.
Single destination for all applicants.
2017 and 2018 search tools to run concurrently.

Key features include:
- new mobile-friendly design
- advanced filtering and sorting options
- ability to shortlist and save course searches
- free text search
- suggestions for misspelt searches

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Search tool

What subject(s) are you interested in? ❓

Here are some subjects that match your search:

- ☐ Area studies, languages and literature
- ☐ Languages
- ☐ Modern languages
- ☐ Social sciences
- ☐ European languages
- ☐ Science
- ☐ Business and management
- ☐ Humanities
- ☐ Business studies
- ☐ Arts and crafts

| Subject | ➕ |

University of Derby
3D Animation (Year 0)

▼ 1 **undergraduate** course available : Foundation Certificate - Fd cert

| Foundation Certificate - Fd cert | Full-time | Main Site | September 2018 | ♡ | View |

Coleg Llandrillo
3D Animation and Games Development

▼ 1 **undergraduate** course available : Foundation Degree in Science - FdSc

| Foundation Degree in Science - FdSc | Full-time | Rhos Campus (Main Site) | September 2018 | ♡ | View |

Middlesex University
3D Animation and Games with Foundation Year

▼ 1 **undergraduate** course available : Bachelor of Arts (with Honours) - BA (Hons)

| Bachelor of Arts (with Honours) - BA (Hons) | Full-time | Hendon Campus | October 2018 | ♡ | View |

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Adviser news

We've published the findings of our qualification provision survey 2017

24 Mar 2017

We surveyed all providers of secondary education in England.

Supporting your students throughout the exam results process

20 Mar 2017

There are a number of ways you can help your students in the lead-up to results day.

Advising students about UK study after the 'Brexit' vote

3 Mar 2017

Students and their parents, at various stages of the application process, will be asking you all about what Brexit might mean for them.

Contextualised admissions and what it means for your students

17 Feb 2017

Some universities and colleges use contextualised admissions to form a more complete picture of the applicant.

Keep up-to-date:
- Sign up for our <u>free adviser newsletter</u>.
- <u>Adviser news tile</u>
- <u>@ucas_advisers</u>

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More support and guidance

Contact UCAS's Schools Team:

UK advisers: 0345 123 8001

Email: adviserhelp@ucas.ac.uk

Visit www.ucas.com/advisers to:
- understand more about the application process
- access Apply for advisers
- download guides and resources
- access information on training and conferences
- access Adviser Track and reports guidance
- get the latest news updates on the education sector
- access key dates for applicants
- see examples of applicant letters

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Questions

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