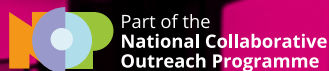




# UNIFEST

## 2018



Explore  
Discover  
Achieve

# WHAT IS UNIFEST?

UniFest Summer Schools take place at six universities across the West Midlands. UniFest gives you the chance to spend time exploring university life, meeting students and staff, making friends and having an action packed, fun experience.

## WHO IS UNIFEST FOR?

UniFest is for students in Year 10 at state-funded secondary schools in the West Midlands who are from backgrounds and communities that are less likely to be considering university as an option. To apply for a place you will need the support of your school and the consent of your parents or carers, and you should be able to answer "Yes" to at least one of the following:

- My parents or carers did not go to university
- I receive Free School Meals
- I have a disability or learning difficulty
- I am in the care of my local authority
- I am a young carer.

## WHAT WILL I DO?

That depends on which UniFest event you choose. Some explore university life and study in general, and others focus on certain career or study options. All UniFest events include lots of hands-on sessions, and a packed programme of fun social activities.

You can view photos and links to UniFest universities by visiting our website: [www.aimhigherwm.ac.uk](http://www.aimhigherwm.ac.uk)



## WHAT'S THE CATCH?

There is no catch. UniFest is funded by universities and is totally free of charge. Meals, accommodation, activities and travel costs are all paid for (although you may want to bring a little pocket money with you). The universities will even help you plan how to get to and from events.

## HOW DO I GET INVOLVED?

You will need to complete an application form telling us about you and your career interests. Your parents or carers will need to complete parts of the form, and your school will need to approve your application and send it back to us.

## WHAT HAPPENS IF THERE ARE MORE APPLICANTS THAN PLACES?

UniFest is very popular, and there are often more applicants than places. We ask for information about your family background and advise you to choose several events so that we can offer places as fairly as possible. If you have any questions about eligibility contact Aimhigher on **0121 415 8176** or email [aimhigher@contacts.bham.ac.uk](mailto:aimhigher@contacts.bham.ac.uk)

**96.8%**   
OF YOUNG PEOPLE WERE SATISFIED OR VERY SATISFIED WITH UNIFEST IN 2017

**"IT WAS A GREAT EXPERIENCE AND IT HAS CHANGED MY FUTURE CAREER ASPIRATIONS"**  
**"IT'S SHOWN ME THAT HIGHER EDUCATION IS FOR PEOPLE LIKE ME"**



# STEPS TO UNIFEST

## 1. APPLY

(JANUARY TO MARCH 2018)

**TALK** to your parents / carers, and show them this Directory. They will need to agree to your application, and give us information about their educational background (see "Who is UniFest for?").

**THINK** about your interests and future plans. Look at the events in this Directory and the subject areas they cover. If you have a clear idea of the career you want to follow a specialist event might be right for you.

If you don't have specific career in mind yet, a more general event will give you the chance to try different subject areas. Check out the universities' websites and ask your teachers about it. Do they think going to UniFest will help you? Perhaps they know some older students in your school who went to UniFest last year and could tell you more about it? Either way, you will need your school to support your application, so the sooner you ask the better!

**APPLY.** After you and your parents or carers have filled in your application, pass it to your teacher to complete it and send it off. Don't forget to make a note of dates of your selected events, and keep them free!

We will send you a postcard confirming that we have received your application, and contact you if there is any information missing or if you have any additional support needs.

## 2. RESULT

(APRIL 2018)

If you are offered a place you will receive a letter in April. This will tell you which of your choices you are going to, and give you the contact details of the university staff planning your visit. Make sure you tell your parents/carers and your teacher straight away so that they do not plan anything that clashes with your UniFest experience! If your application is not successful we will write to you with the reasons and give you a telephone number you can ring for more feedback.

## 3. GET READY

(APRIL TO JUNE 2018)

Your host university will be in touch with further information about the event, and to ask if you need any special arrangements to look after you during your stay. They will tell you more about travel arrangements and meeting points, and give you the contact details of people you can talk to if you have any queries in the run up to your UniFest experience.

## 4. GO!

(JULY 2018)

UniFest goes live, with events taking place throughout July.





## AIMHIGHER PLUS

### Y10 THE AIM

#### RESIDENTIAL

#### LOCATION

The AIM experience will take place at various locations across the city of Birmingham. Students will stay at Birmingham City University's halls of residence – University Locks, 50 Curzon St, Birmingham B4 7XJ

#### DATES

Tuesday 10th to  
Thursday 12th July 2018

#### WHAT WILL I DO?

Do you want to find out more about the world of work? The AIM Residential will allow you to take part in various workshops and academic sessions where you can explore the wide range of careers in business. Over the three days you will develop key skills required to succeed in project management, entrepreneurship and marketing. Employers will provide you with an insight into their day to day working lives and give you some top tips on what you can do to become a successful recruit.

Just like university, it's not all work and no play! There will be a range of fun and engaging

activities for you to take part in during the evenings and current students from a range of West Midlands universities will be on hand to tell you all about life at university.

#### WHAT WILL I LEARN?

You will get a real insight into the world of work and your future career. As well as developing some of the transferable skills that employers are looking for, you'll learn more about the wide range of university level courses available to you.

As well as making a positive step towards your future career, you'll also have the opportunity to make new friends, gain independence and have fun!

#### HOW WILL I GET THERE?

Learners will be expected to make their own way to Birmingham City Centre. With parental permission, learners can come alone via public transport or be dropped off at Millennium Point, Birmingham by parents or guardians. Reasonable travel costs will be reimbursed.



## ASTON UNIVERSITY

### Y10 SCIENCE, TECHNOLOGY

#### ENGINEERING AND MATHS (STEM)

#### RESIDENTIAL

#### LOCATION

Aston University, Aston Triangle, Birmingham B4 7ET

#### DATES

Monday 9th July to  
Wednesday 11th July 2018

#### WHAT WILL I DO?

Are you interested in finding out more about Science, Technology, Engineering or Maths (STEM) related subjects at university? If yes, then this is the Summer School for you!

You will have the opportunity to experience fun, interactive sessions in STEM, taught by real university lecturers. There will be an exciting and inspirational mix of practical sessions, lectures and team projects for you to get involved in.

During your stay you will work closely with university students that study STEM courses, giving you the opportunity to hear

first-hand what it's really like to study at university! You will get to experience university life by staying on our city-centre campus. You will have a private bedroom, complete with your own bathroom.

There will be plenty of opportunity to meet new people and make new friends. Your evenings will be filled with fun social activities!

#### WHAT WILL I LEARN?

You will gain an insight into what life is like as a university student, experience what it's like to study a STEM related subject at university and learn more about careers in these areas. We hope this experience will inspire you to consider higher education as an option, and give you a better understanding of what to do after school or college.



"COMING TO UNIFEST HAS OPENED MY EYES TO POSSIBLE OPPORTUNITIES"

"ENJOYABLE AND INTERESTING. I LEARNED LOADS AND HAD LOADS OF FUN TOO"

## BIRMINGHAM CITY UNIVERSITY

# Y10 GET INTO: CRIMINOLOGY, LAW AND SOCIAL SCIENCE

### RESIDENTIAL



#### LOCATION

Birmingham City University,  
City Centre Campus,  
Birmingham, B4 7BD

#### DATES

Tuesday 17 July 2018  
to Thursday 19 July 2018

#### WHAT WILL I DO?

Bored of studying the same old subjects at school? Why not learn something new this summer!

Designed to help you think about your future study options, this three day experience introduces a range of fascinating areas, including; Psychology, Law, Sociology and Criminology.

Each day will include thought-provoking workshops and interactive sessions. One minute you might be learning about the inside of the brain, the next practicing the latest criminal investigation techniques or questioning witnesses in our courtroom!

You'll also have the opportunity to unwind, with lots of fun social activities, from physical challenges to party nights. You'll also get to 'live like a student' in our on-campus student apartments, where you will meet new friends from other schools and get to know our team of Ambassadors (who are currently studying at university themselves!).

#### WHAT WILL I LEARN?

UniFest is a great way to build your personal confidence and independence, whilst also learning about your interests and deciding whether you may like to study at university one day. Taking part in activities will also develop key skills such as teamwork, communication and problem solving.

Remember – we design our sessions so that you can talk about them (and the skills they have developed) in sixth form / university applications in the future!

#### HOW WILL I GET THERE?

You will make your own way to meet us at our City Centre Campus, where we will be on hand to welcome you before checking you in to your accommodation.

If travelling independently or by public transport you can arrange to meet our staff at one of Birmingham's train stations (only a short 10 minute walk from campus). Alternatively, there will be a designated drop off point on campus for those travelling with parents/guardians.

The university will happily reimburse travel costs for this event.



## NEWMAN UNIVERSITY

# Y10 WORKOUT YOUR GOALS RESIDENTIAL



#### LOCATION

Newman University,  
Genners Lane, Bartley Green,  
Birmingham, B32 3NT

#### DATES

Wednesday 11th July 2018 to  
Thursday 12th July 2018

#### WHAT WILL I DO?

Day 1: Have you got what it takes to be a world cup player? Get an insight into the high tech world of sport using university equipment, including GlowSports, a fun and engaging glow in the dark sporting. In the evening, you can watch the world cup (or alternatively a film night) whilst enjoying food, with a half time quiz.

Day 2: Take part in our own mini Aimhigher sports day! You will get the opportunity to try a range of athletics events to see what you're best at. You may even be coached by a few familiar faces! The busy day will end with a celebratory meal before going home.

#### WHAT WILL I LEARN?

You will get a taster of what studying sport at a higher level can be like including anatomy, physiology, equipment used at university and what it really takes to become an athlete. Well known sports personalities will be giving their tips on motivation and dedication to become successful within sport.

#### HOW WILL I GET THERE?

Coaches/mini buses will be organised to pick up students from their school depending on sign up.

Coaches will be used to transport students off campus on Day 2 and students will then be available to be picked up from their schools in the evening on Thursday 12th July. All coach transport will be paid for by Newman University.

"IT WAS VERY ENJOYABLE AND INTERESTING. I LEARNED LOADS AND HAD LOADS OF FUN"



## UNIVERSITY COLLEGE BIRMINGHAM

### Y10 SPORTS COACHING & FITNESS

## YOUR GOAL, YOUR CAREER

### RESIDENTIAL



#### LOCATION

University College Birmingham,  
Summer Row, Birmingham, B3 1JB

#### DATES

Wednesday 4th July 2018 to  
Friday 6th July 2018

#### WHAT WILL I DO?

Do you have a passion for sports? Ever thought about working alongside professional athletes or, perhaps, learning how to prevent and treat sports injuries? How about running a gym or qualifying in sports therapy? UCB's summer school will give you a rare insight into the range of pathways that lead to a variety of sports-based careers within this growing industry.

You will have opportunities to take part in course-related areas such as treating sports injuries and can test your skills in martial arts and rock climbing, all led by sports professionals, lecturers and industry experts.

You will also get first-hand experience of student life at university by taking part in social activities including quizzes and team games, and staying in our en-suite student accommodation. You'll meet students from other schools and our Student Ambassadors will be on hand throughout UniFest to answer any questions you may have.

#### WHAT WILL I LEARN?

Our sports experts will discuss with you the extensive careers available in coaching, fitness training, PE teaching, sports clubs, athletics teams, sports injury clinics, sports marketing and, health and fitness management,

as well as strength conditioning and sports nutrition.

Whether you are thinking about becoming a sports therapist, nutritionist or a strength and conditioning coach, you will get a unique flavour of how exciting university life can be!

#### HOW WILL I GET THERE?

Please make your own way to our student accommodation, The Maltings, situated in the city centre. Parking will be available, but if you choose to travel by public transport, our Student Ambassadors can meet you at Birmingham New Street station. All reasonable travel costs will be reimbursed as long as you keep your receipts. More detailed information will be provided prior to the start of UniFest. We look forward to welcoming you to UCB.

"I BECAME MORE CONFIDENT, MADE NEW FRIENDS AND ENJOYED MY TASTER OF UNI LIFE"

## UNIVERSITY OF BIRMINGHAM

### Y10 YOUR FUTURE

## YOUR CHOICE

### RESIDENTIAL



#### LOCATION

University of Birmingham,  
Edgbaston, Birmingham B15 2TT

#### DATES

Wednesday 18th July 2018  
to Friday 20th July 2018

#### WHAT WILL I DO?

Are you interested in going to university, but not really sure where to start? Then come along to the University of Birmingham's, Your Future- Your Choice Summer School to find out more!

From staying in student halls of residence to attending university workshops, you will experience life as a university student. Our academic staff will deliver fun, engaging and eye-opening sessions from a wide range of subjects that you can study at the University of Birmingham. As you may know, university life isn't just

about studying – it's about having lots of fun too. There will be a fun-filled social programme for the evenings too.

While you are with us, you will be looked after by our student ambassadors, who are all current students at the University. They will be on hand to guide you around campus, make sure you settle in and, most importantly, answer any questions you may have on life at university.

#### WHAT WILL I LEARN?

You will gain an insight into student life, including independent learning, and will have your questions answered about all things 'university' – you may even decide on a subject you'd like to study!

As more jobs require higher level qualifications, you will also learn about the transferable skills that

employers will be looking for in the future. Summer schools offer a great opportunity for you to grow in confidence, gain independence and make lots of new friends!

#### HOW WILL I GET THERE?

You will need to make your own way to the University. Student ambassadors will be on hand to meet you at the University (Birmingham) train station and at the designated drop-off point for those travelling by car. All reasonable travel costs will be reimbursed with proof of receipt.



"I ENJOYED EVERYTHING AND THE WHOLE EXPERIENCE HAS BOOSTED MY CONFIDENCE"



## UNIVERSITY OF WORCESTER

# Y10 PSYCHOLOGY, CRIMINALS AND CONVICTIONS

### NON-RESIDENTIAL



#### LOCATION

University of Worcester City Campus (postcode WR1 3AS) and St Johns Campus (postcode WR2 6AJ)

#### DATES

Monday 9th July 2018 to Wednesday 11th July 2018

#### WHAT WILL I DO?

You will participate in sessions on Law, Developmental Psychology, Clinical Psychology and Criminology. You will also have the opportunity to learn in state of the art university facilities, such as a custom-built courtroom and forensic laboratories. You will participate in sessions on Law, Developmental Psychology, Clinical Psychology and Criminology. You will also have the opportunity to learn in state of the art university facilities, such as a custom-built courtroom and forensic laboratories. Students will learn from academic experts with hundreds of years' combined experience in their respective fields. By the end of the summer school you will be well informed as to what options you will need to take to pursue a career in law enforcement.

#### WHAT WILL I LEARN?

You will develop insights into Psychology, Forensic Science and Law. You will also have the chance to learn about what it is like to study for a degree. Throughout the course, you will work with current University of Worcester students, providing you with an ideal opportunity to discover more about the student's eye-view of university life. We will also take time to look at the range of careers available in the justice sector.

#### HOW WILL I GET THERE?

Costs of getting to and from the Summer School will be provided for the summer school attendee, and one accompanying adult if required. We recommend that you travel by train; the University will buy and post you your tickets beforehand.

The University will hand over responsibility for you son/daughter once they have boarded the train. Upon arrival you will be met by our Summer School ambassadors who will be wearing blue t-shirts, and carrying signs saying 'Summer Schools this way!' You will be guided to and from our campus by these ambassadors either by foot or via a minibus.



"IT WAS VERY ENJOYABLE AND INTERESTING. I LEARNED LOADS AND HAD LOADS OF FUN"

## UNIVERSITY OF WORCESTER

# Y10 EXPLORING COURSES AND CAREERS IN SPORT

### NON-RESIDENTIAL



#### LOCATION

University of Worcester Lakeside Campus, WR6 6NH and St Johns Campus, WR2 6AJ.

#### DATES

Monday 9th July and Tuesday 10th July 2018

#### WHAT WILL I DO?

You will participate in sessions on Outdoor Education, Sports Therapy and Inclusive Sport. You will meet current students who will be best placed to give you an insight into university life as a sport student.

Most of the summer school will take place in cutting-edge facilities, such as the University Arena, which is home to two professional sports teams. Students will learn from academic experts in their respective fields who will provide a personal insight into what it is like to work in the sport industry.

Students will also participate in confidence and team-building activities, these will be fun and interactive with a view to inspiring you to potentially one day enter the sports industry as a professional.

#### WHAT WILL I LEARN?

You will experience a variety of taster activities that will give you an insight into what it is like to study a sport course at university. You will have the opportunity to sample facilities such as human performance laboratories, and the University Arena where professional athletes train and compete. Throughout the summer school you will also learn about various career pathways in sport and how to achieve them.

#### HOW WILL I GET THERE?

Costs of getting to and from the Summer School will be provided for the summer school attendee, and one accompanying adult if required. We recommend that you

travel by train; if this is the case the University will buy and post you your tickets in advance.

The University will hand over responsibility for you son/daughter once they have boarded the train. Upon arrival, our Summer School ambassadors who will be wearing blue t-shirts, and carrying signs saying 'Summer Schools this way!' will meet you. You will be between sites by these ambassadors either by foot or via a minibus.



"I'VE FELT SO WELCOME BY STAFF AND STUDENTS. I'VE LEARNT NEW THINGS AND MADE NEW FRIENDS"



# FREQUENTLY ASKED QUESTIONS

## PARENTS/ CARERS

### WHY SHOULD MY CHILD ATTEND?

UniFest gives your child a great chance to find out what university is all about, so that they can make decisions about their future. The experience is exciting, fun and really motivates young people to do their best at school.

### WILL MY CHILD BE SAFE?

**YES** - UniFest universities have a duty of care towards young people that starts from the moment they are handed over to us. Your host university will give you details of hand-over points and travel support arrangements at the start and end of each event. **It is important you read and understand this information, so that we can keep everyone safe, especially at the start and end of events.**

All UniFest activities are risk assessed and supervised by staff and students who are checked by the Disclosure and Barring Service (DBS...the new name for CRB). DBS approved staff and students stay overnight to supervise things.

## BEHAVIOUR

The universities expect everyone to behave responsibly and follow instructions. All students must sign a Code of Conduct that makes it clear that they may be sent home if they do not behave as expected. If there are problems you will be kept informed throughout.

### HOW MUCH WILL IT COST?

**UniFest is FREE.** If you have to pay for travel the university will send you details of how to claim money back.

### WHY DO YOU NEED TO KNOW ABOUT MY EDUCATION BACKGROUND?

Young people from families where no one has been to university are much less likely to go into higher education and the professions. We need to find out about your background so we can offer places to young people who need extra support to decide if university is right for them.

### HOW WILL YOU PROTECT OUR PERSONAL DATA?

To take part in UniFest we need to share information about you and your child with Aimhigher

universities so they can run the programme. The forms you will be sent if you are offered a place are important, and we will not be able to accommodate anyone who does not complete them in full and return them on time. The application form also asks your permission to use data to help us see if young people attending UniFest apply for university. Any information we publish will not make reference to you or your child individually. Full details are on the application form.

### WHAT IF MY CHILD BECOMES ILL?

We will contact you, using the details you have provided on the application/consent form. It is important that you tell us if these change before the event.

### HOW CAN I CONTACT MY CHILD?

You will be given emergency contact details for the university in the run up to the event. Young people can take mobile phones but do so at their own risk.

### WHAT WILL MY CHILD NEED TO BRING?

The universities will give you details of the type and amount of clothing and other personal belongings they will need.

## YOUNG PEOPLE

### WILL I HAVE TO DO REAL WORK?

UniFest is your chance to see what being a student is all about... so **YES** you will be expected to take part in all planned sessions, but the universities will make it exciting and interesting.

### WILL I BE WITH MY FRIENDS?

Often friends from the same school go to the same event, but a big part of UniFest is meeting new people and making new friends.

### WHAT SORT OF CLOTHES SHOULD I WEAR?

Casual clothes are appropriate most of the time. You may want to take sportswear and something a little smarter for evening activities. If you need any special clothing we will let you know before the event.

### WHERE AND WHAT WILL I EAT?

All your meals will be provided, and we will cater for any special dietary needs.

### WILL I NEED TO BRING ANY MONEY?

You can bring a small amount of money for snacks/drinks but you will be responsible for it at all times.

## SCHOOL STAFF

### HOW MUCH WILL IT COST MY SCHOOL?

UniFest is free of charge.

### HOW DOES ATTENDING HELP YOUNG PEOPLE?

The Sutton Trust has evaluated summer schools as a high impact intervention as part of their Pupil premium toolkit. Attending can raise aspirations, improve attainment and contribute to your duty to provide impartial careers education and guidance.

### WHICH LEARNERS SHOULD APPLY?

Young people whose parents / carers do not have graduate-level qualifications, those with disabilities and / or learning difficulties and those in or leaving the care system will be given priority. Applications from young people receiving Free-School Meals during the last 6 years will be looked upon favourably. We also welcome applications from young carers.

### WILL WE NEED TO ATTEND EVENTS TO SUPERVISE OUR STUDENTS?

You do not need to supervise young people on UniFest events. Full details of the safeguarding arrangements for UniFest are on our website.

### I'M INTERESTED BUT NEED TO KNOW MORE

Our "UniFest Guidance for Schools" outlines things in more detail. Visit [www.aimhigherwm.ac.uk](http://www.aimhigherwm.ac.uk) or call **0121 415 8176** for more information.





# ABOUT

# AIMHIGHER

Aimhigher West Midlands is a partnership of universities, schools and colleges who work together to help young people to:

- **become motivated and confident about their learning and career progression**
- **explore the world of higher education and what it might mean for them**
- **make informed decisions about their future.**

Higher education changes the life chances of students, strengthens our economy and enriches our society. We want to ensure that everyone with the potential to benefit from higher education has the opportunity to do so.

If you require more information go to [www.aimhigherwm.ac.uk](http://www.aimhigherwm.ac.uk) or contact Aimhigher on **0121 415 8176**

 @aimhigherwm



All information correct at time of printing (January 2018). UniFest events require a minimum number of applicants in order to run. Aimhigher will make every effort to inform applicants, their families and schools of any changes to the programme as published.