

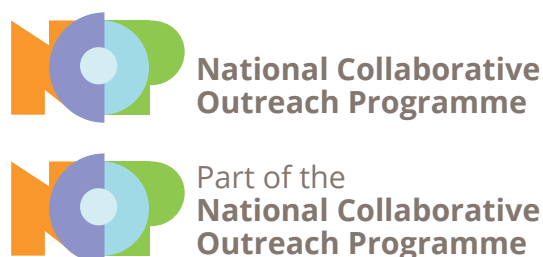
Use of the NCOP logo

The NCOP logo is unique to HEFCE's National Collaborative Outreach Programme. The logo has been designed to identify NCOP, and to help us in communicating with our audience. It is therefore important that the logo is used consistently and correctly.

When using the NCOP logo it is important that the following rules are adhered to:

Use the full logo

When using the NCOP logo, the words 'National Collaborative Outreach Programme' or 'Part of the National Collaborative Outreach Programme' must be kept together with the logotype and kept in the correct position.

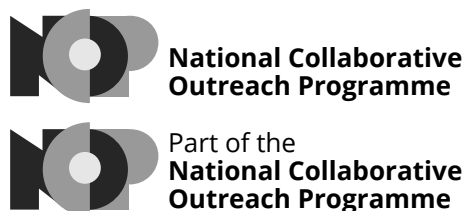


Use the right colour digitally and in print

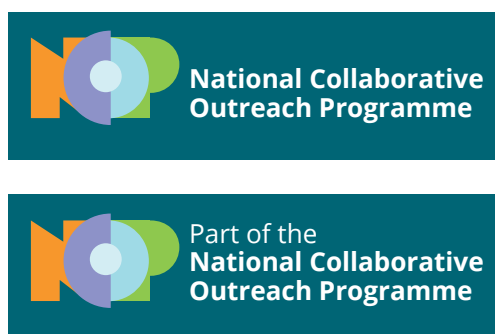
The logo is supplied in both RGB and CMYK files. The colours should not be altered in any way.

The logo can be reproduced in greyscale when the full colour option is not available.

Greyscale adaptations of the logo are available.



When using the logo on a dark solid colour, the logo can be reversed out. A 'reversed' version of the logo with white type is supplied.



Use the right size

Do not use the logo any smaller than 40mm wide.



The logo should never be altered, distorted or re-created in any way.