



Aimhigher **Plus**⁺

INSPIRE. SUPPORT. ACHIEVE.

Funding and support to help your students achieve their full potential.

Aimhigher Plus is a new initiative targeting areas of the West Midlands where the progression of young people to higher education is lower than GCSE attainment suggests it should be.

Aimhigher Plus will build on the extensive higher education outreach already provided by universities and colleges, and develop new and exciting opportunities for young people from disadvantaged backgrounds.

We are inviting secondary schools and colleges in Aimhigher Plus areas to work with us to raise attainment and increase social mobility.

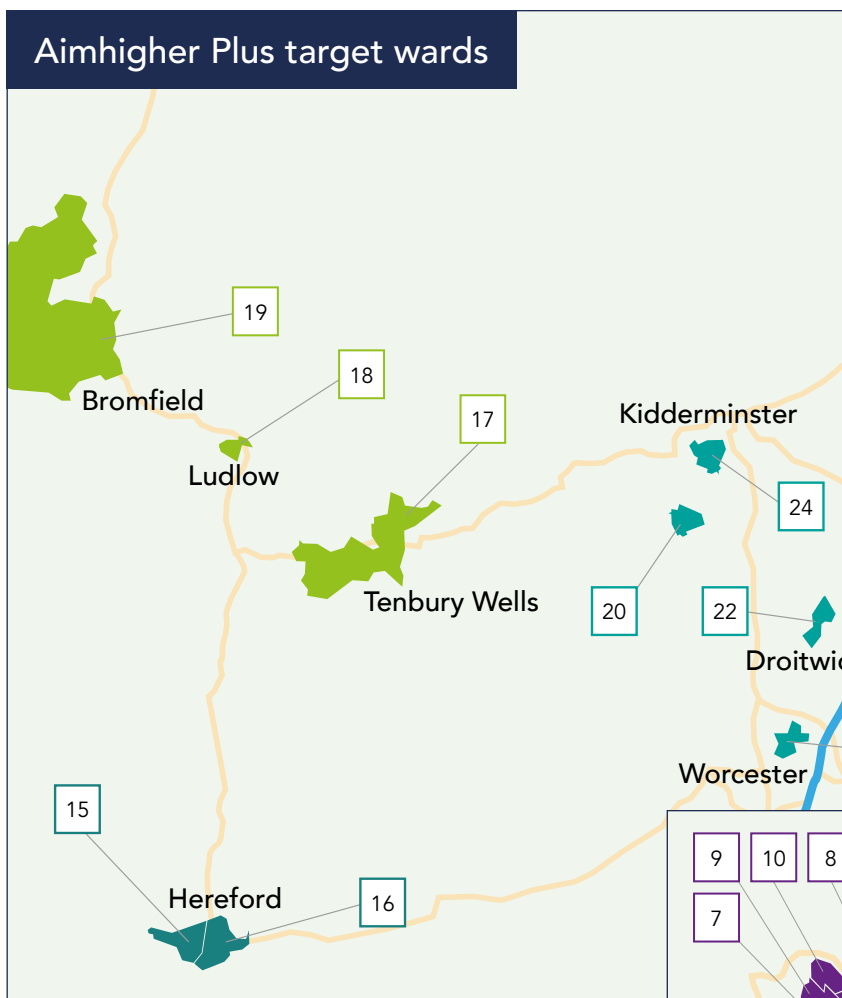
What is Aimhigher Plus?

Aimhigher Plus is part of the National Collaborative Outreach Programme (NCOP), supporting the government's goals to double the proportion of disadvantaged young people entering higher education (HE) by 2020, increase by 20% the number of students from ethnic minority groups and address the under-representation of young men from disadvantaged backgrounds.

Aimhigher Plus is one of 29 NCOP consortia and has been awarded up to £9 million to operate the programme to December 2020.

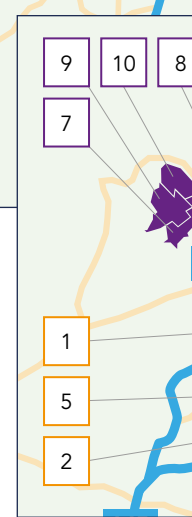
Aimhigher Plus partners include some of the West Midlands's leading providers of higher education:

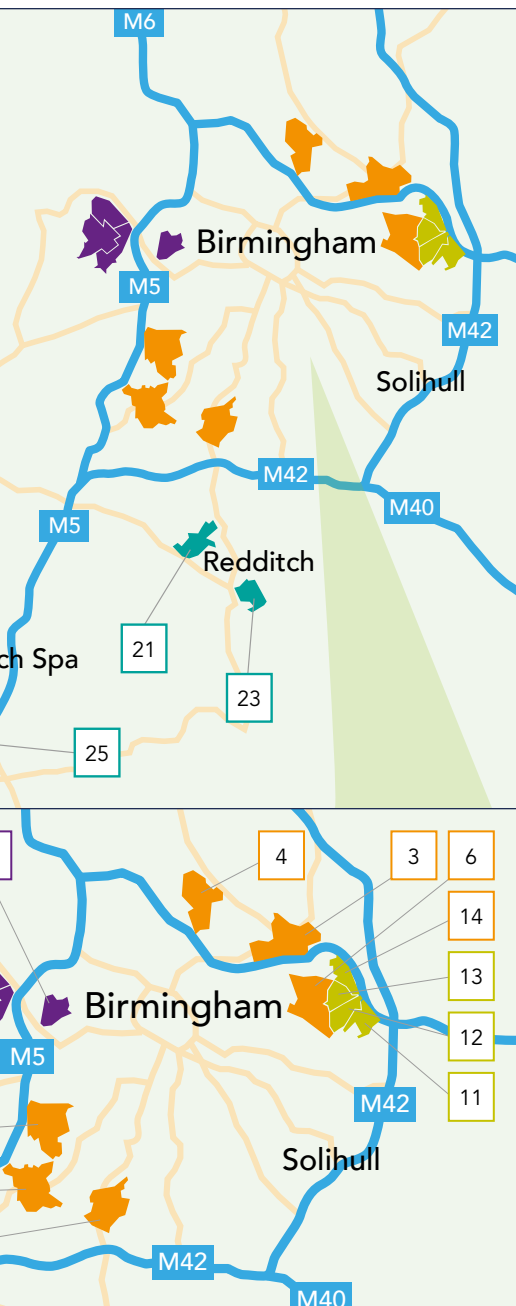
- Aston University
- Birmingham City University
- Newman University
- University College Birmingham
- The University of Birmingham
- The University of Worcester
- Birmingham Metropolitan College
- Bournville College
- Dudley College
- Halesowen College
- Hereford College of Arts
- Herefordshire and Ludlow College
- Kidderminster College
- Sandwell College
- Shrewsbury College of Arts & Technology
- Solihull College
- South & City College Birmingham
- Walsall College
- Warwickshire College Group



Key to map

	Ward	Local Authority
1	Bartley Green	Birmingham
2	King's Norton	
3	Kingsbury	
4	Kingstanding	
5	Longbridge	
6	Shard End	
7	Blackheath	Sandwell
8	Bristnall	
9	Rowley	
10	Tividale	Solihull
11	Chelmsley Wood	
12	Fordbridge	
13	Kingshurst	
14	Smith's Wood	Herefordshire
15	Belmont	
16	St Martins and Hinton	
17	Burford	Shropshire
18	Ludlow Henley	
19	Stokesay	Worcestershire
20	Areley Kings	
21	Batchley	
22	Droitwich West	
23	Greenlands	
24	Oldington and Foley Park	
25	Rainbow Hill	





What's on offer?

Aimhigher Plus will give your students access to a wide range of aspiration and attainment raising activities and opportunities to explore higher education and new Degree and Higher Apprenticeship options. There are two levels of involvement:

- Work with us, to tailor the programme to meet your needs
- Support learner engagement
- Share student-level data to enable Aimhigher to target and track students' attainment and destinations
- Support us in gaining consent for tracking and evaluation, using documentation provided by Aimhigher.

A sample of intensive NCOP schools / colleges will also be invited to participate in research to explore young people's attitudes to careers, progression and higher education.

Intensive

For schools and colleges with significant numbers of eligible students

Intensive schools and colleges will have:

- Up to £10,000 per annum to enable a member of staff to oversee your involvement, meet the costs of transport / staff cover and the sharing of data to target and evaluate the programme
- A Graduate Ambassador, to enrich your CEIAG curriculum and support students on the programme
- 4 undergraduate mentors to support students
- A programme of FREE aspiration and attainment raising activities
- Opportunities to develop the programme to meet the needs of your students
- CPD for your staff and information events for parents and carers.

Intensive schools and colleges will need to:

- Identify a member of staff with time to support the programme and the Graduate Ambassador and mentors

Less Intensive

For schools and colleges with smaller numbers of eligible students

Less intensive schools and colleges will have access to a programme of FREE aspiration and attainment raising activities, including masterclasses, taster days, conferences, IAG events and other outreach activity.

What about other schools and colleges?

Aimhigher Plus will intensify our work in target wards, and build on the extensive outreach activity already available in the West Midlands. Through our wider work we will continue to provide outreach opportunities for disadvantaged students with the potential to be considering higher education, wherever they live.

Who is Aimhigher Plus for?

- Students in Years 9 to 13 who live in specified postcode areas
- Aimhigher Plus will work with you to identify eligible students you feel would benefit most from our programme, and how we can support your work to improve attainment and destinations.

Existing higher education outreach will continue to provide a wide range of opportunities for students who do not live in Aimhigher Plus areas.

How will Aimhigher Plus help your school or college?

Involvement in the Aimhigher Plus NCOP will help you:

- Meet your statutory duty to provide careers guidance
- Generate evidence in support of CEIAG Quality Award submissions
- Improve the Progress 8 and Attainment 8 outcomes of disadvantaged students
- Improve KS4 and KS5 destinations.

How do I get involved?

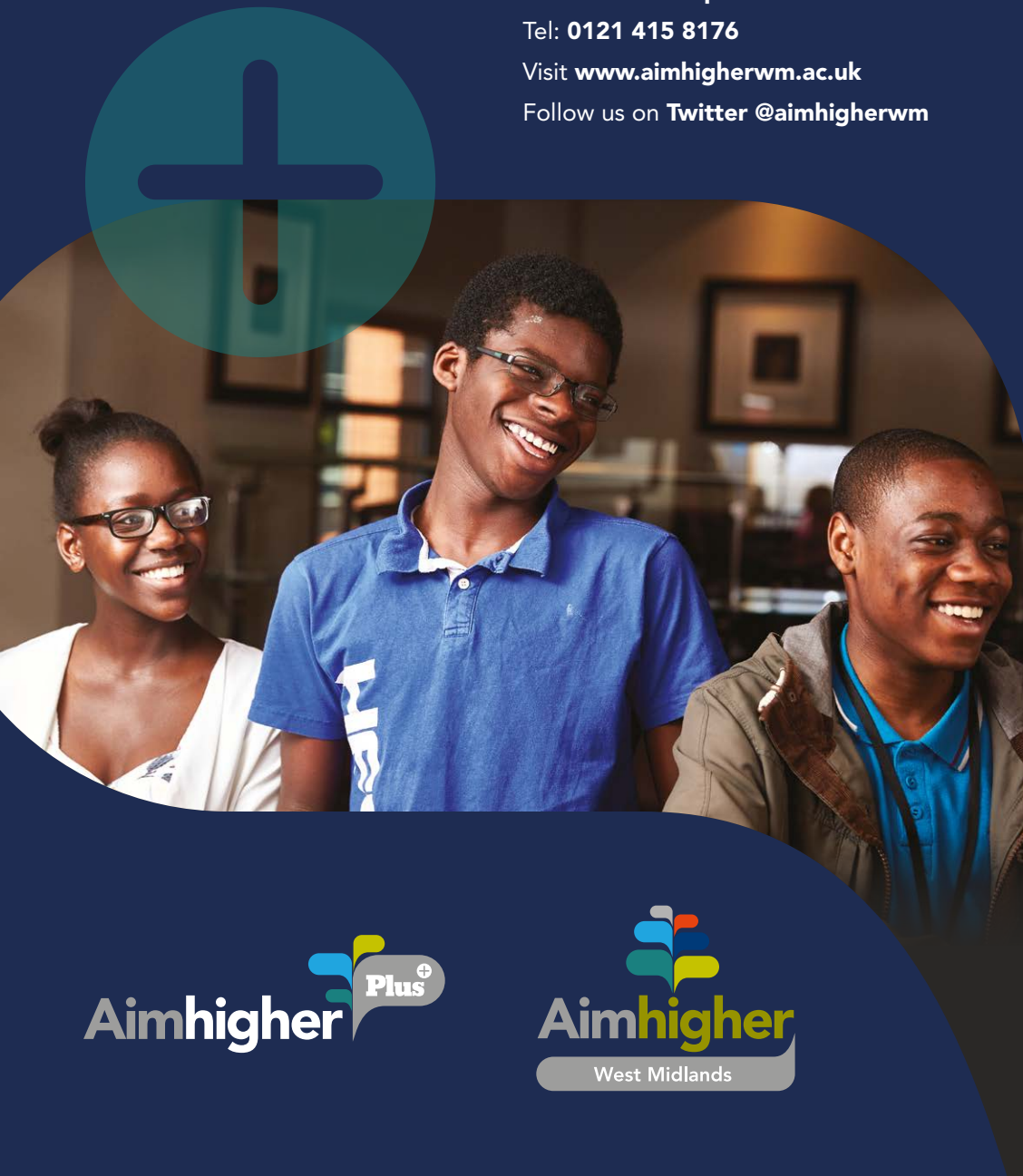
Contact Mike Thompson, Manager,
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Visit www.aimhigherwm.ac.uk

Follow us on **Twitter** @aimhigherwm



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West Midlands