



UNIVERSITY OF
BIRMINGHAM

Outreach – an overview

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IT'S **YOUR** TIME

#hellobrum

Outreach, an overview

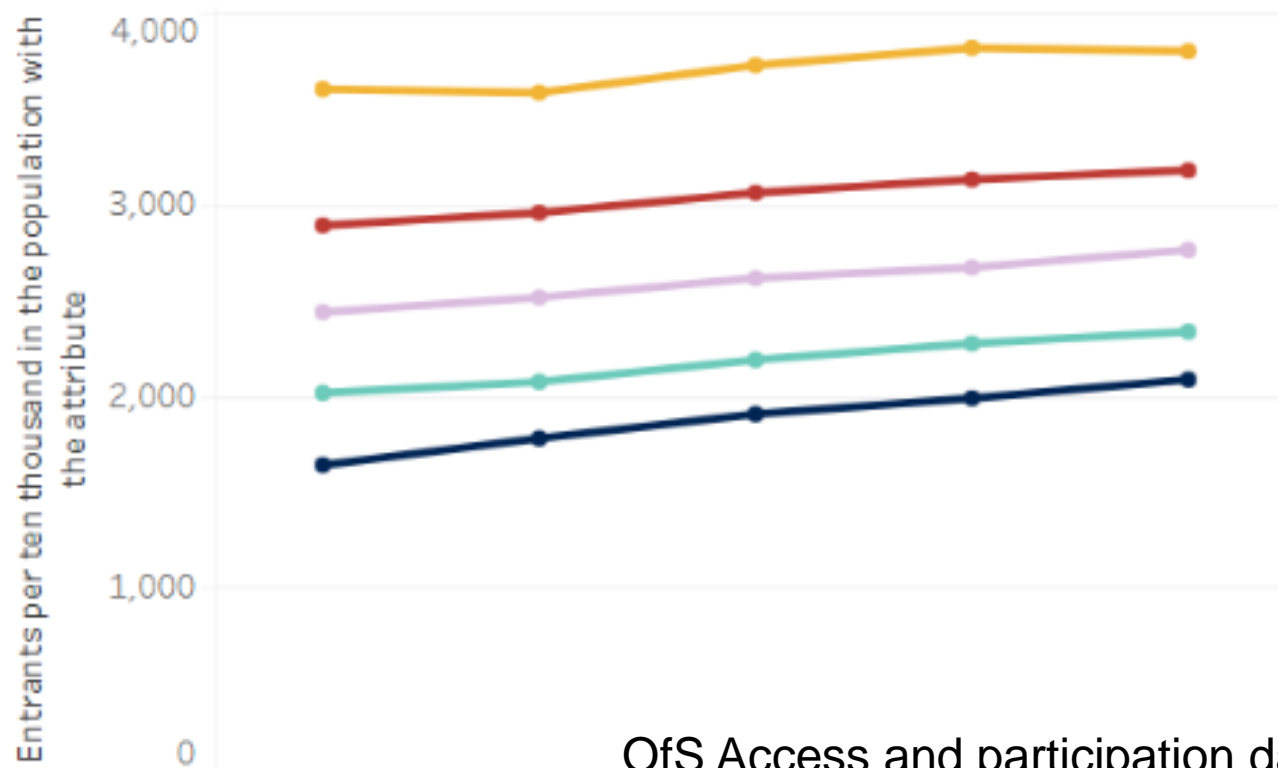
- Raising aspirations and awareness
 - Supporting informed decision making
 - Widening participation in higher education
-
- OfS
 - Equal opportunities
 - Access, success and progression
 - Transition, life cycle, employment
 - The gap in entry rates between the most and least represented groups
 - And, in non-continuation and degree outcomes

Under-represented groups

- State-funded schools
- First generation
- Low income (£42K average hhi, £16K FSM)
- Low participation neighbourhood (POLAR Q1)
- Disability
- Young carer
- Estranged
- Care leaver

- Quintile 1 (18 year olds at the provider)
- Quintile 2 (18 year olds at the provider)
- Quintile 3 (18 year olds at the provider)
- Quintile 4 (18 year olds at the provider)
- Quintile 5 (18 year olds at the provider)

Entry rate for every ten thousand with the attribute in the population (full-time or apprenticeship only)

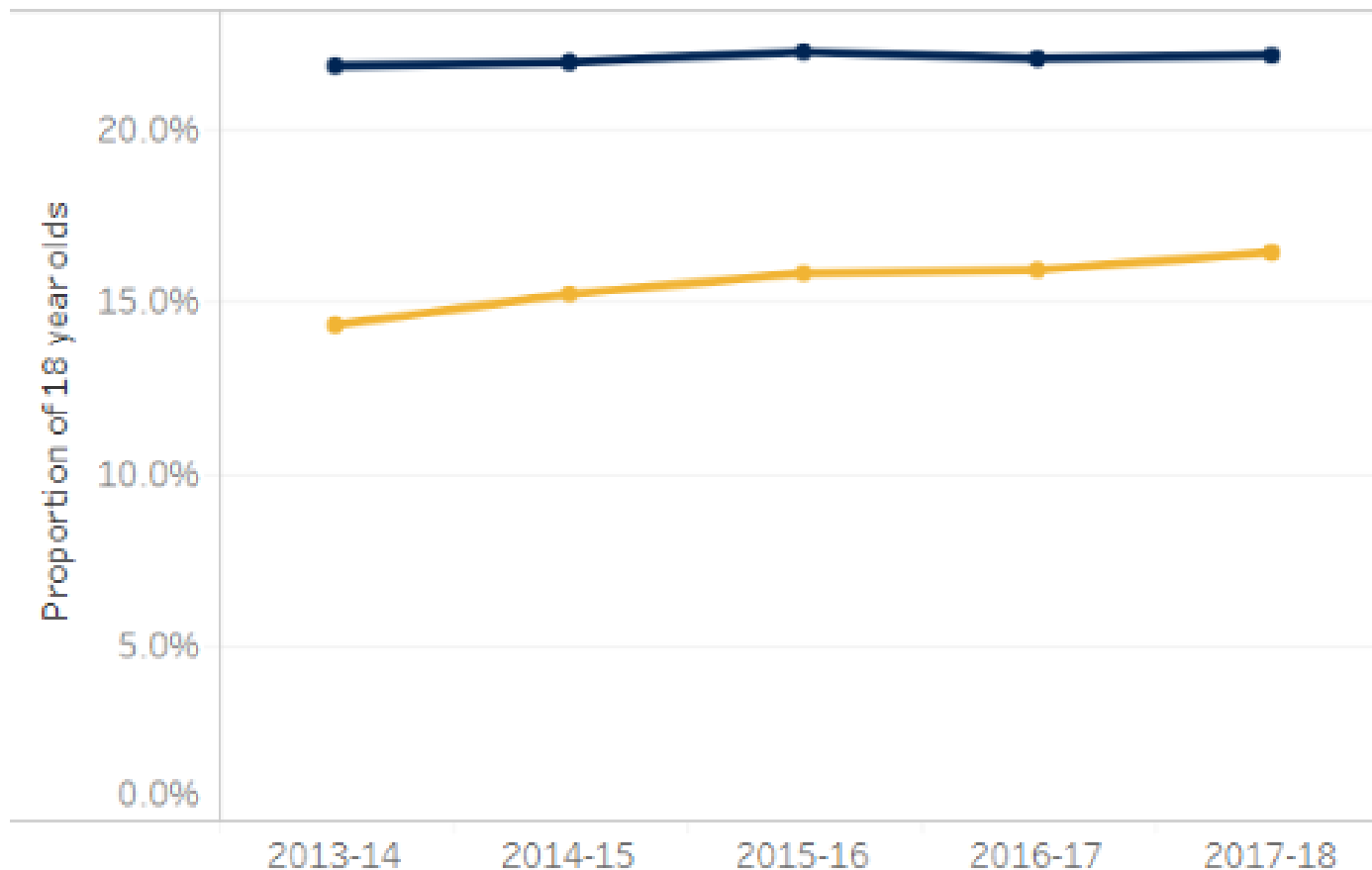


OfS Access and participation data dashboard

www.officeforstudents.org.uk/data-and-analysis/access-and-participation-data-dashboard/

- Proportion of 18 year olds (population)
- Proportion of 18 year olds (provider)

* All English higher education providers: Quintile 1 proportion of 18 year olds



OfS Access and participation data dashboard

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Activity examples

Each university partner will provide a range of activity, this could include:

- Masterclasses and taster sessions
- Bespoke campus visits
- Visits to your school to attend careers fairs and deliver presentations
- Summer schools and school holiday clubs
- Mentoring from current students
- Academic tutoring
- Supported progression packages and multi-year programmes
- Contextual admissions programmes

Find out more

- University representatives here today
- Table of literature to take away
- The internet...
 - Outreach, widening participation, access, schools liaison, student recruitment, community engagement

Introducing our student ambassadors...

Questions please

Thank you!