

**“The only difference
between who you
are... and who you
want to be... is what
you **do!**”**

- Bill Phillips

The **MASSIVE** Goal Principle

*..... Because "SMART" Goals Do **NOT** Work !*

David Hyner PSAE FPSA FLPI ALAM ABNLP
... a little fat bloke from Birmingham

The Rules !

DAVID HYNER



21



ASSumptions v Truth?!







“if you always **Do** what
you have always **Done**, you
WILL always **Get** what
you have always **Got**”

- *unknown*



@davidhyner

***So... how good is
your memory?***

1

2

3

4

5

AMYGDALA

Controls emotions

20-40 seconds

TAKE control !



ANCHORING



What if

**Just 5 mins a day, you
found out what you
CAN do !?**

“Top achievers should be looked **INTO**, not *up* to”



Kriss Akabusi *mbe*

Set **MASSIVE** Goals!

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